

The logo for the SOHO Broadway Initiative. The word "SOHO" is in a large, stylized font with a blue and white color scheme. Below it, "BROADWAY" is in a smaller, white, sans-serif font, and "INITIATIVE" is in an even smaller, white, sans-serif font. The text is centered on a dark blue rectangular background.

SOHO BROADWAY INITIATIVE

6TH ANNUAL MEETING
JUNE 16, 2020, 5:30 P.M.

ITEMS TO BE VOTED ON PAUL FARR, SECRETARY

- Minutes from June 18, 2019 Annual Meeting
- Board Elections

TO VOTE: click on the link in the chat

Note: only registered Members in the following classes may vote in Board Elections:

- Class A1 – Commercial Property Owner
- Class A2 – Residential Property Owner
- Class B – Commercial Tenant/Shareholder
- Class C – Resident Tenant/Shareholder

Class A1 – Commercial Property Owner

Candidates for term ending June 2022

Seat 1: **Richard Benenson**, 597 Broadway (Re-election)

Seat 2: **John Pasquale**, 503 Broadway (Re-election)

Seat 3: **Gaston Silva**, 476-486 Broadway (Re-Election), Alternate: Ashley Natale

Alternate Candidates for term ending June 2021

Seat 1: **Maxwell Lemos**, Alternate for Jason Vacker, 462 Broadway

Class B – Commercial Tenant/Shareholder

Candidates for term ending June 2022

Seat 1: **James Cavello**, 568 Broadway (Re-election), Alternate: Margarite Almeida

Class A2 – Residential Property Owner

Candidates for term ending June 2022

Seat 1: **Margaret Baisley**, 561 Broadway (Re-election)

Seat 2: **Paul Farr**, 543 Broadway (Re-election),
Alternate: Maria Feliciano

Seat 3: **Emily Hellstrom**, 66 Crosby Street (Re-election), Alternate: JD Walsh

Class C – Resident Tenant/Shareholder

Candidates for term ending June 2022

Seat 1: **Sharon Ermilio**, 561 Broadway (Re-election),
Alternate: James Ermilio

FINANCE REPORT

RICHARD BENENSON, TREASURER

SoHo Broadway DMA, Inc. FY 2021

APPROVED BUDGET

	FY 20 Projection	FY 21 Approved Budget	\$+/-
REVENUE			
Restricted Income	\$40,000	\$20,000	-\$20,000
Assessment	\$900,000	\$900,000	\$0
Contributions	\$81,850	\$0	-\$81,850
In Kind Contributions	\$12,089	\$6,000	-\$6,089
Misc. Income	\$131	\$40	-\$91
TOTAL REVENUE	<u>\$1,034,070</u>	<u>\$926,040</u>	
EXPENSES			
Sanitation	\$395,934	\$386,508	-\$9,426
Public Safety	\$80,927	\$86,986	\$6,058
Community Development	\$93,885	\$99,603	\$5,718
Planning	\$59,190	\$98,666	\$39,476
Public Space Management	\$25,277	\$58,434	\$33,157
General Administration	<u>\$163,376</u>	<u>\$199,832</u>	\$36,457
TOTAL EXPENSES	<u>\$818,589</u>	<u>\$930,030</u>	\$111,440
NET REVENUE	<u>\$215,481</u>	<u>-\$3,990</u>	<u>-\$66,453</u>
CAPITAL/NON OPERATING EXPENSE ITEMS			
Non-Operating Expenses	\$2,000	\$5,000	\$3,000
TOTAL NON-OPERTATING	<u>\$2,000</u>	<u>\$5,000</u>	<u>\$3,000</u>
Net Surplus/(Deficit)	<u><u>\$213,481</u></u>	<u><u>-\$8,990</u></u>	<u><u>-\$61,453</u></u>

ANNUAL REPORT + YEAR AHEAD MARK DICUS, EXECUTIVE DIRECTOR



SANITATION

LANCE MARSH, CLEAN TEAM SUPERVISOR



SANITATION



42,889

BAGS OF GARBAGE



4,185

INCIDENTS OF GRAFFITI

SANITATION



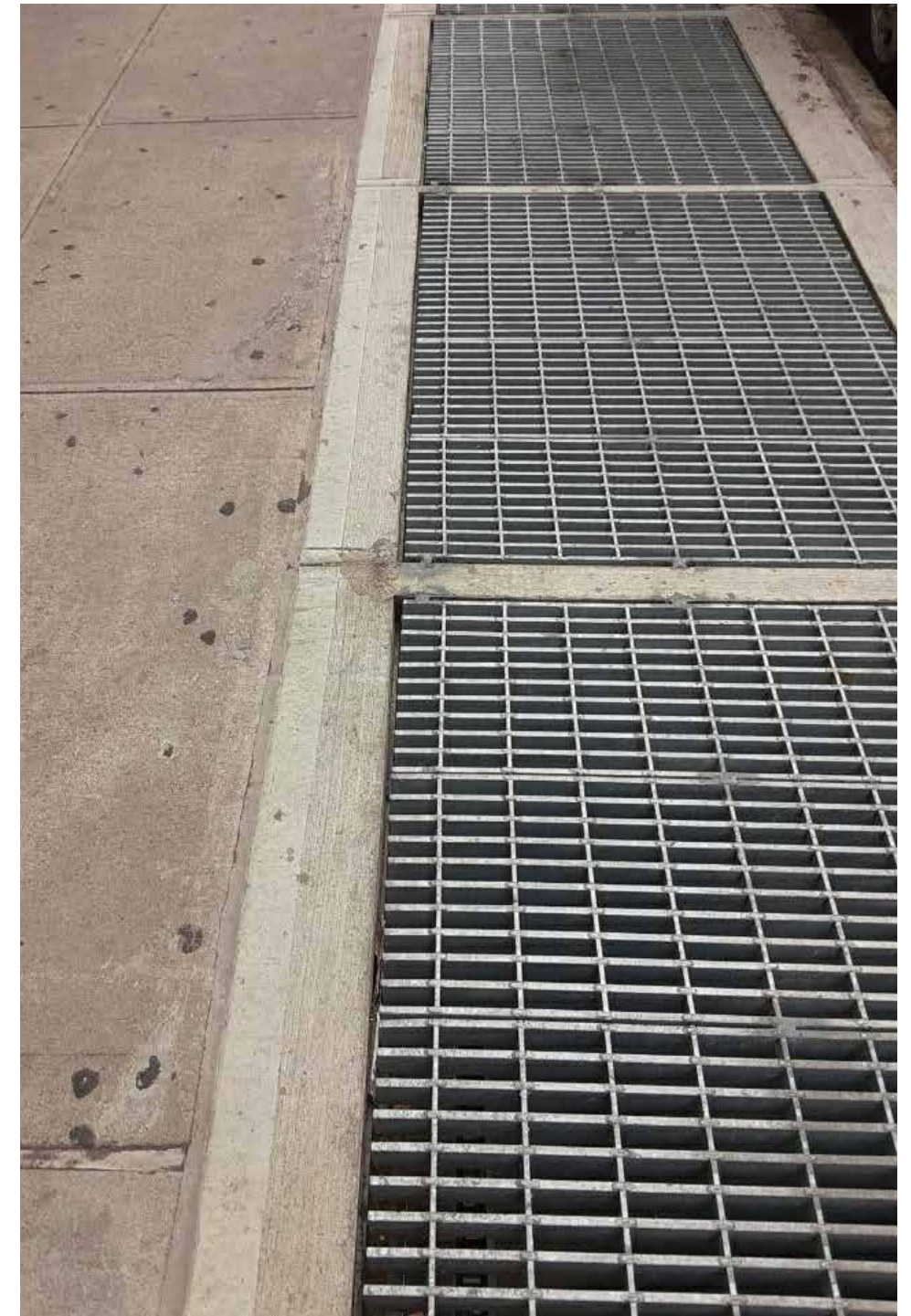
SANITATION



SANITATION



SANITATION



SANITATION



SANITATION

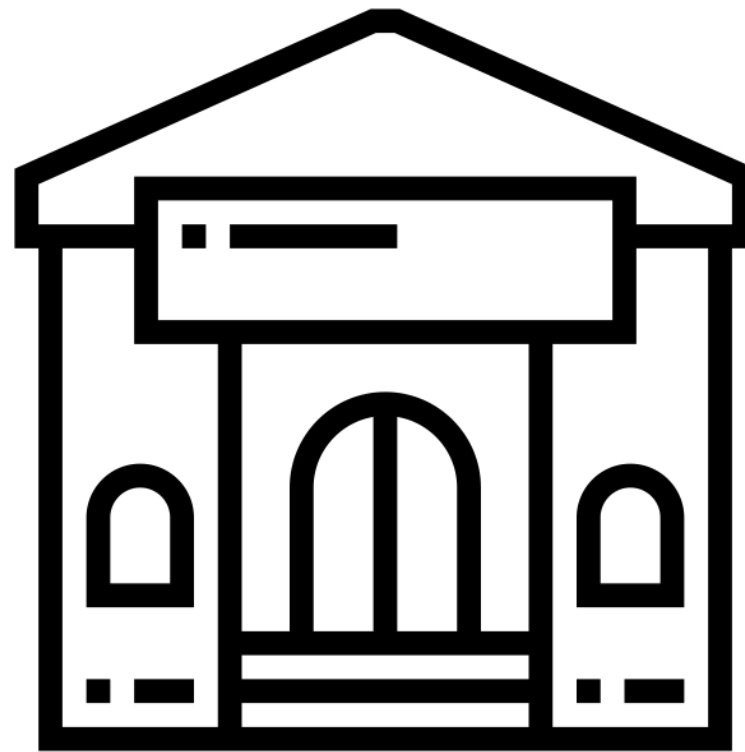


QUALITY OF LIFE + PUBLIC SAFETY



280

COMMUNITY
COMPLAINTS



173

NOTIFICATIONS TO
CITY AGENCIES



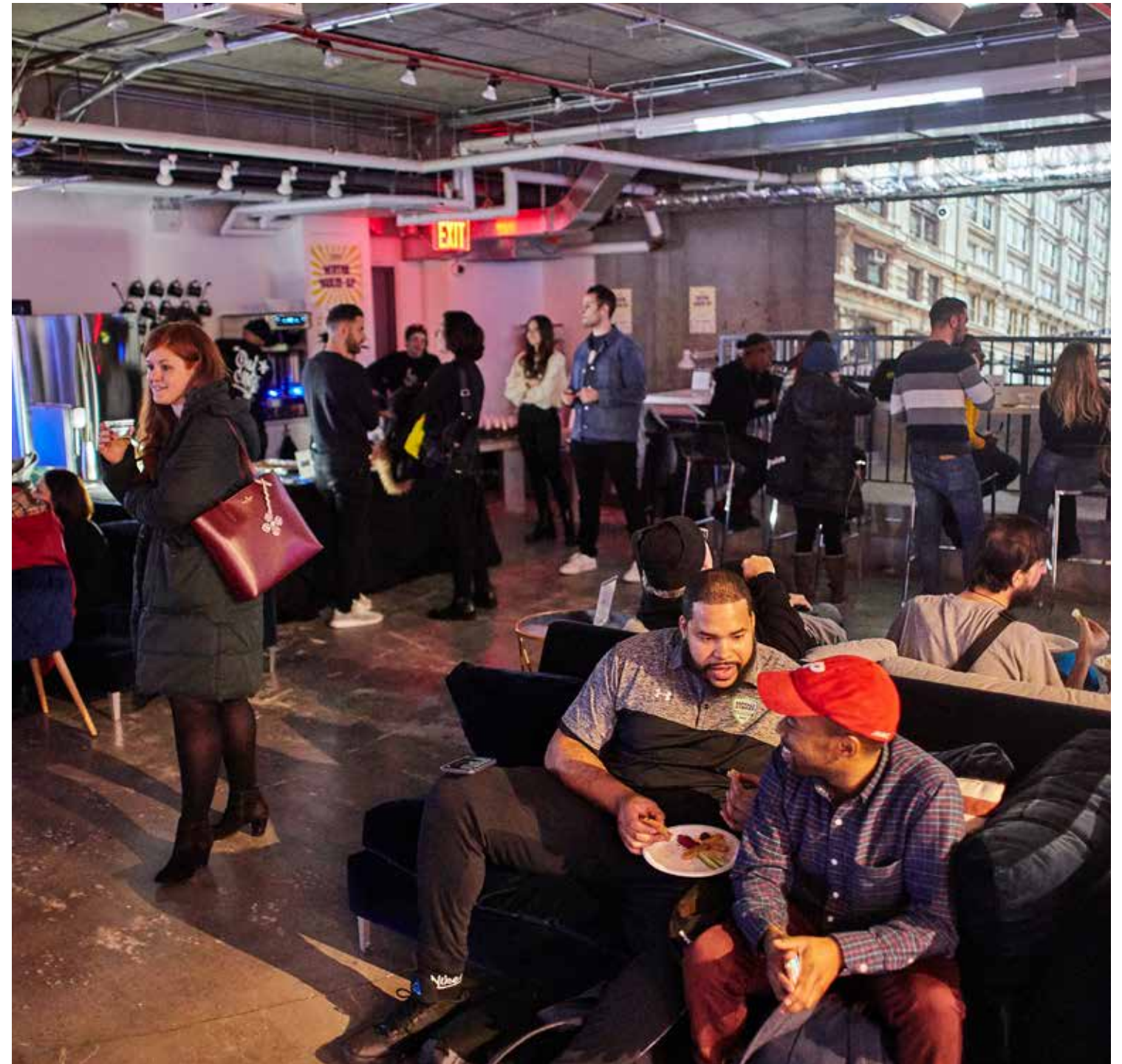
83

CONTACTS WITH
VENDORS OPERATING
ILLEGALLY

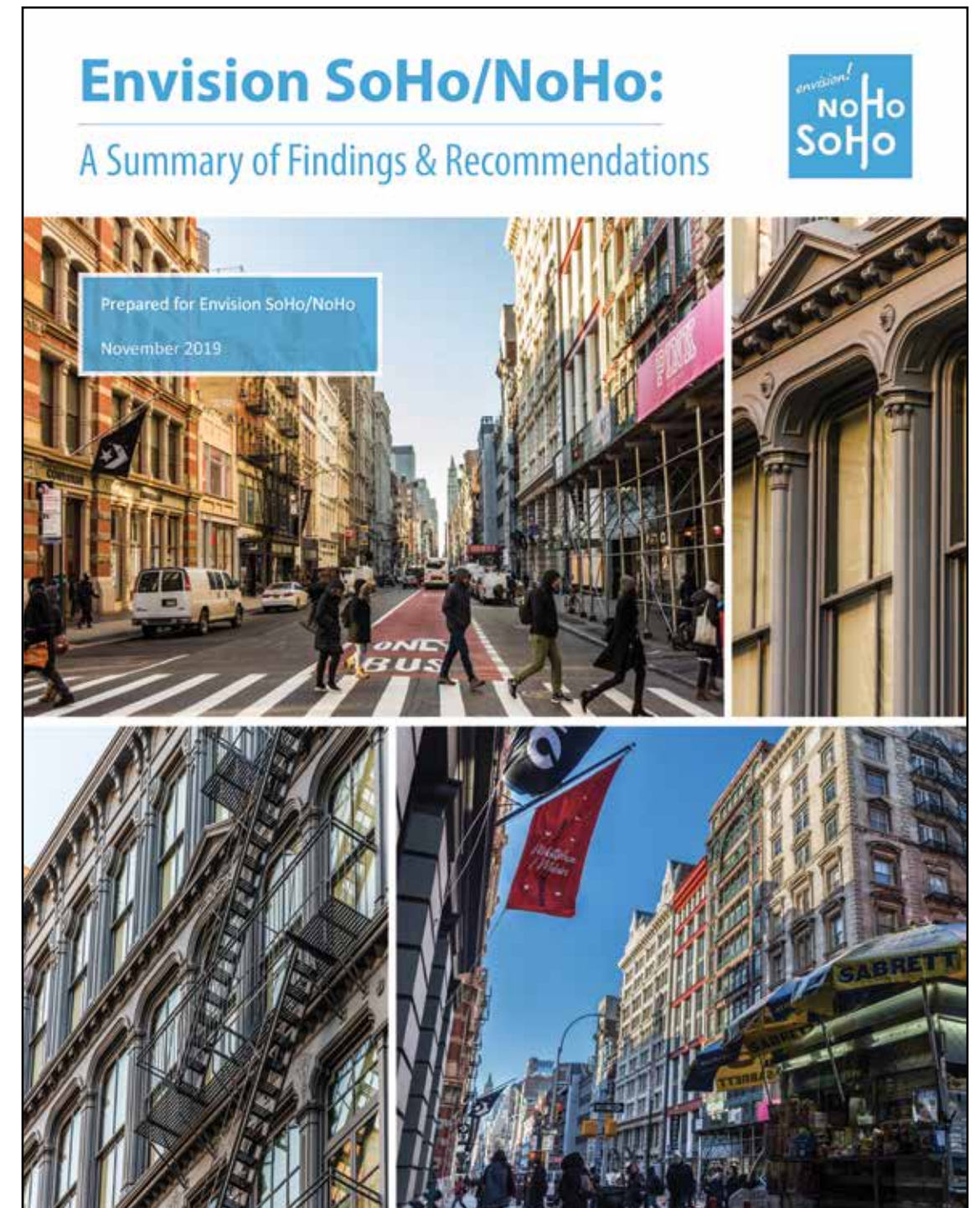
COMMUNITY DEVELOPMENT



COMMUNITY DEVELOPMENT



PLANNING



COVID-19 PANDEMIC, MARCH 2020-PRESENT



CIVIL UNREST, MAY-JUNE 2020



SOLIDARITY + COMMITMENT



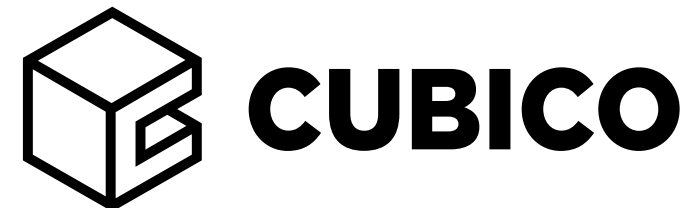
REOPENING + PUBLIC REALM PLANNING



KEY SPONSORS & PARTNERS



Margaret S. Chin
New York
City Council



524 Broadway Company, L.P.



loci architecture



QUESTIONS?



The background of the entire image is a collage of New York City street scenes. On the left, there's a red brick building with many windows. In the center, a dark blue semi-transparent rectangle contains the text. On the right, there's a close-up of a classical building facade with white columns and red-tinted decorative elements. At the bottom, a street view shows a busy intersection with cars and pedestrians.

SOHO

BROADWAY

INITIATIVE

THANK YOU