

SoHo Broadway District Management Association, Inc.
2nd Annual Meeting – June 20, 2016
Meeting Minutes

Pursuant to a written notice, the membership and guests of the SoHo Broadway District Management Association, Inc. (dba SoHo Broadway Initiative) assembled on Monday, June 20, 2016 at Scholastic, 557 Broadway, New York, NY 10012 at 6:00 pm for the 2nd Annual Meeting.

Present at the meeting were the following members, guests and staff of the SoHo Broadway Initiative: Anders Holst, Andrew Brown, Andrew Marcus, Ashley Natale, Ben Doe, Bobby Canty, Brian Steinwurtzel, Carlos Telleria, Carol Parkinson, Charles Anderson, Cheryl Klauss, Claire Chapin, Corinne Colen, Cynthia Chapin, John Addington, John Gattuso, Dahlia Latif, David Phillip, David Thall, Diana Arzoo- manian, DJ Williams, Donna Vogel, Douglas Dunn, Emily Hellstrom, Eric Holguin, Eric Mayo, Frank Wessels, Furman Thompson, Gardea Christian, Helen Doe, Giacomo Greco, James Cavello, James Ermilio, Jane Fisher, Jane Ormerod, Jared Yaman, Jeffrey Gural, Jennifer Strong, Jessica Wolff, Joe Ballaris, John Addington, Katy Rice, Kenneth Haygood, Khang Tran, Lance Marsh, Lawrence Leven, Leigh Behnke, Leo Gil, Leslie Farr, Ludivine Ni, Margaret Baisley, Hon. Margaret Chin, Margarite Almeida, Mark Fleming, Mary Rolland, Meg Gattuso, Michael Ingbar, Michael Portegies-Zwart, Jane Addington, Jane Gattuso, Nassy Diaby, Patricia Ali, Paul Cheung, Paul Farr, Peter Davies, Phyllis Bulkin Lehrer, Richard Benenson, Richard Lehrer, Robert Frants, Ronnie Wolf, Stephen Kaye, Steve Martin, Thomas Ng, Timothy Rosser, Tom Koo, Vincent Cheung, Will Doe, William Bryant, Yukie Ohta, Mark Dicus, Karissa Lidstrand

With a quorum of the Membership present, the meeting was called to order at 6:00pm.

Brian Steinwurtzel (President) thanked the guests for attending the meeting and opened the meeting.

Yukie Ohta invited Douglas Dunn, Jeffrey Gural, Phyllis Bulkin Lehrer, Khang Tran and Jared Yaman to the stage to start to the SoHo Broadway Visionaries panel discussion.

Mark Dicus (Executive Director) gave the following individuals Cast Iron Partner awards for distinguished service to the SoHo Broadway community: Leigh Behnke, William Bryant, PO John Addington and Pete Davies.

Richard Benenson (Treasurer) reported on the Initiative's financial activity for the year including an overview of the FY 2017 budget (July 2016 to June 2017) with an approximately \$20,000 deficit and expected surplus of approximately \$40,000 from FY 2016. While the Initiative is not seeking an assessment increase for FY 17, due to increases in the minimum wage, over the upcoming fiscal year the Initiative will evaluate the need to raise the assessment in future years.

James Cavello, Board member and Chair of the Outreach and Communications Committee reported on the Committee's activity for the year including relationship building efforts, 2016 Community survey as well as upcoming efforts including exploring public art opportunities and the creation of new website.

Pete Davies, Board member and member of the Program Services Committee reported on the development of the Curb Vending Regulation Map, Sidewalk Vending Guidebook and hiring of Director of Public Safety.

Mark Dicus, Executive Director reported on the 2nd year of the Initiative's operation and the year ahead. Mark re-affirmed the Initiative's commitment to keeping the district clean reporting that the Clean Team is removing 3,427 bags of garbage and 184 items of graffiti per month. In 2016-17, the Initiative turned its attention to sidewalk congestion and quality of life issues by creating Sidewalk Vending Guide with Curb Vending Regulation Maps and hiring a Director of Public to meaningfully engage with the City on the illegal street activity conditions that are found on Broadway. Mr. Dicus also talked about the first residential affinity group meeting that is exploring quality of life issues caused by conflicts found in a mixed use community. Upcoming priorities include a District Profile that will feature information about the SoHo Broadway mixed use community, a Zoning Resources project that will look at current land use and provide an overview of the current zoning regulatory scheme as well as starting to plan for a new website. Mr. Dicus answered questions from the audience related to the sidewalk congestion, illegal vending and upcoming projects described above.

Paul Farr, Secretary, presented the following items to the membership for approval: the slate of Directors to be voted on by the Class C members and the minutes for the June 24, 2016 Annual Meeting. Each items was approved unanimously.

Emily Hellstrom thanked everyone for attending and asked that neighbors stay around and catch up with one another.

Meeting adjourned at 8:05 pm.