

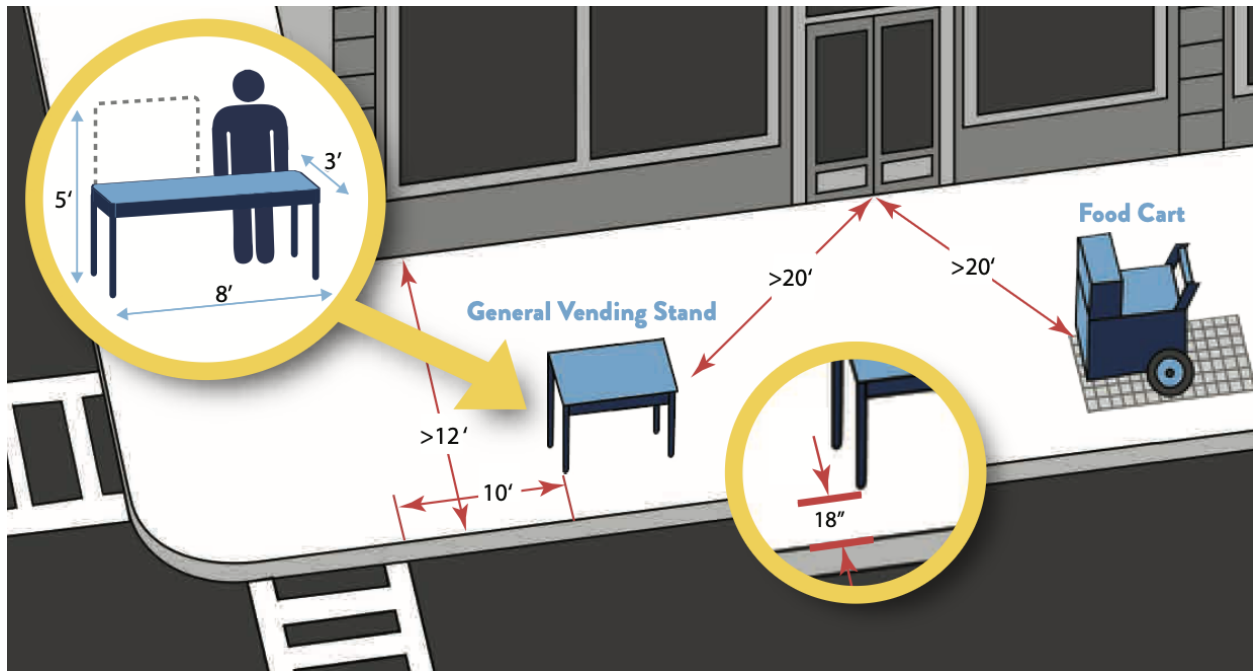
REPORT UNLAWFUL STREET VENDING

The **SoHo Broadway Initiative** is dedicated to improving the quality of life of people who live, work, shop and explore in the SoHo Broadway neighborhood. The proliferation of vending operations on the streets and sidewalks in the district can impede pedestrian flow, causing safety concerns. We report findings of unlawful vending activity daily and rely on partners in City government to help address these concerns. While we are actively engaged on this issue, it's important for our partners to hear from the broader community as well. We have put together this guide for community members to be able to recognize non-compliant vending activity and learn how to report it through the appropriate channels.

TYPES OF VENDING

- Counterfeit Sales (vendors selling fake designer handbags, sunglasses, electronics, etc.)
 - This is never legal, is enforced by NYPD, and should be reported via 311.
- Food Trucks (parked on the street selling ice cream, pretzels, etc.)
 - Must display food truck permit and valid food vendor's license
 - Truck must be at least 10 feet from a crosswalk
 - Truck may not be in bus stop
 - May not vend while parking meter regulations are in effect
 - The truck may not idle but generators may run while vending
 - Enforced by NYPD, DSNY, and DOHMH. Report non-compliant operations via 311.
- Food Carts (located on the sidewalk selling coffee, sandwiches, etc.)
 - Must display food cart permit and valid food vendor's license
 - Cart must be no more than 18 inches from the curb
 - Cart must be at least 20 feet from a building entrance
 - Cart must be at least 10 feet from a crosswalk or subway entrance
 - Cart may not lean against or touch a building or structure
 - Enforced by DSNY. Report non-compliant operations via 311.
- General Vending (tables or similar, located on the sidewalk selling clothing, jewelry, sunglasses, etc.)
 - Must have a valid license to vend
 - Vending stand may not exceed 8 feet in length, 3 feet in depth, or 5 feet in height
 - Vending stand must not be more than 18 inches from the curb
 - Vending stand must be at least 20 feet from a building entrance
 - Vending stand must be at least 10 feet from a crosswalk or subway entrance
 - Vending stand must not be in bus stop
 - Vending stand may not lean against or touch a building or structure

- Enforced by DSNY. Report non-compliant operations via 311.
- Note on 1st Amendment vending: general vendors selling artworks or other items protected by the 1st Amendment must follow the siting rules, but do not need to be licensed.



REPORT TO 311

You can file a complaint through NYC 311 by calling or texting 311 from a phone with an NYC area code. For non-local phone numbers, call 212-639-9675 or text 311-692. You can also file your complaint [online](#).

- Report counterfeit vending
 - Report as “Counterfeit Items” to 311
 - Must be done by call or text; no online form
- Report a food truck violating location rules
 - Report as “Illegal Parking”
 - Call, text, or file [online](#)
- To report all other vending issues including: a food truck violating vending rules (rather than parking rules), a food cart violating vending rules, or a general vendor violating vending rules
 - Report as “Street Vendor Complaint”
 - Call, text, or file [online](#)

ATTEND COMMUNITY MEETINGS

Connect with local law enforcement and city agencies to voice your concerns about street vending. These meetings give you the chance to speak directly with the officers and officials who are responsible for enforcement and can take action based on community feedback.

NYPD 1st Precinct: West side of Broadway

- Danny Zhang, (917) 515.9871, danny.zhang@nypd.org
- Community Affairs – (212) 334.0640
- Precinct Community Council meetings take place on the last Thursday of each month at 6 p.m. at 16 Ericsson Place, New York, NY 10013 (no meetings during July and August)

NYPD 5th Precinct: East side of Broadway

- Nick Iordanou, (929)-294-6952, nicolaos.iordanou@nypd.org
- Community Affairs – (212) 334.0726
- Precinct Community Council meetings take place on the last Wednesday of each month at 7 p.m. at 19 Elizabeth Street, New York, NY 10013 (no meetings during July and August)

Community Board 2:

- Mark Diller, District Manager – MaDiller@cb.nyc.gov, (212) 979-2272
- The full board meets on the last Thursday of each month, with committees meeting throughout the month. Full calendar and more information [here](#).

CONTACT YOUR ELECTED OFFICIALS

Reach out to your local elected officials by email or phone to share your concerns so they understand the scale of the issue and can address it at a policy and systems level.

Office of City Council Member Christopher Marte

- District1@council.nyc.gov / (212) 587-3159

Office of State Senator Brian Kavanaugh

- Sharif Krabti, Community Affairs Liaison - skrabti.nysenate@gmail.com / (212) 298-5565

Office of State Assemblymember Debra Glick

- Tracy Jackson, Chief of Staff - jacksont@nyassembly.gov / (917) 834 3299

Office of Manhattan District Attorney Alvin Bragg

- Julia Maenza, Supervisor of Community Engagement - maenzaj@dany.nyc.gov / (212) 335 9026

KEEP US IN THE LOOP

As we continue to monitor and address the impact of street vending in our district, please let us know at info@sohobroadway.org when you contact elected officials, local law enforcement, or file 311 reports. This helps us track patterns and, when necessary, elevate community concerns directly to our City partners as well.